

UC 110 – Self-Efficacy through Social Media #UseYourCharacters Fall 2019
REFLECTION PAPER 1

Reflection Paper #1 Assignment:

This week we discussed that Social Media usage is not always innately bad, even though sometimes people believe it to be. Rather, the way we utilize social media and how we show up in the online world can make it bad. We also explored the concepts of intent vs. impact, and started to introduce how your self-presentation, and the way you show up, on social media can have an impact on other individuals- and this impact can be either positive or negative. It is important to stop and think about the things we are posting or saying on social media, especially in the heat of the moment, as to make sure that our intent is aligned with the impact of the message sent.

Similar to the activity we did in class with the green and red popsicle sticks/notecards, we want you to find examples of your own social media postings, memes, comment threads, tweets, etc. Reflect on the examples you find and be sure to include the following pieces and answer the questions that go along with them in your reflection paper:

- *Four (4) examples (two (2) positive impact and two (2) negative impact) of social media postings.*
 - *Explain why they are positive or negative in nature*
 - *Include a screenshot of these in the paper*
- *Reflect on intent vs. impact- what was the intent of these posts and what was the actual impact of these?*
 - *If positive, what could have happened that would have made it negative?*
 - *If negative, what could change to have made it positive?*

Please use complete sentences and thoughts when writing this reflection paper. It should be written in paragraph form and should show that you have taken the time to reflect on your answers and put thought into writing this paper. This paper should be written in APA format, 12pt Times New Roman font, 1-inch margins, and double spaced. If you need help with APA formatting, look up the Purdue OWL (Online Writing Lab) website for examples. This paper should be a minimum of four (4) pages (pictures do NOT count as page length).

Your Reflection Paper should meet the following requirements:

- Completely answer the questions above- **15pts**
- Include four (4) examples with photos- **10 pts**
- Written in complete sentences and thoughts- **5 pts**
- Utilize proper APA formatting when writing- **10 pts**
- Utilize creativity when writing and finding examples- **10 pts**
- Be submitted to Blackboard by the start of class the period that it is due.

Assignment points: 50pts total